

# Alex Michael Faulkner

UX/UI Designer | Graphic Designer

✉ alexmfaulkner@gmail.com

🔗 BAMFdesigns.com

☎ (219) 741 - 4799

Creative professional with a strong foundation in design, technical execution, and problem-solving, ready to contribute meaningful work that supports organizational goals and performance.

## Visual Information Specialist

Army Enterprise Marketing Office, Chicago, IL (2020-Present)

*Provide creative direction and hands-on production support for U.S. Army marketing and communications initiatives, turning evolving requirements into clear scope, stakeholder alignment, and polished deliverables on deadline. Lead graphic design, photography, and end-to-end video production while ensuring brand-standard compliance, visual consistency, and high-quality*

## Digital Designer

Makita U.S.A., La Mirada, CA (2019-2020)

*Collaborated with the Creative Services and Marketing teams to design website layouts, digital and print advertisements, and promotional email campaigns. Supported brand consistency across channels while delivering marketing assets for both online and print distribution.*

## Solutions Architect

By Alex Michael Faulkner designs, Chicago, IL (2018-Present)

*Provide UX/UI design and creative direction for digital projects, helping clients translate goals into clear, user-focused experiences. My work includes brand-aligned visual design, website planning, and end-to-end web design and development. I also support marketing strategy and content planning to ensure each project is positioned for performance after launch.*

## Digital Creative Director

Smart Energy Water, Newport, CA (2017-2018)

*Provided creative leadership and art direction for cross-functional teams producing UI/UX interfaces, websites, mobile app layouts, marketing collateral, animations, and brand assets. Translated stakeholder goals into clear creative strategy, established design standards, and improved output through workflow organization, team alignment, and iterative feedback.*

## Graphic Designer / Sr. / Lead / Department Manager

Smart Energy Water, Newport, CA (2012-2017)

*Worked harmoniously with several departments and lead the graphics team in creating websites, mobile application layouts, UI designs, information graphics, advertisements, marketing brochures, animations, and logos for projects and prospective clients; increasing creative productivity and marketing scope.*

## Graphic Designer / Photographer

The Collegiate Standard, Pomona, CA (2012-2013)

*Produced brochures that organized and highlighted photographed merchandise for online use, improving content clarity and accessibility while supporting efforts to expand the customer base*

## Character Lead

Disneyland Resort, Anaheim, CA (2011-2012)

*Served as Character Lead in a high-volume entertainment environment, guiding Cast Members, maintaining performance standards, and resolving on-floor issues. Helped coordinate team needs and delivered a consistent guest experience through strong communication and leadership.*

## Purdue University

West Lafayette, IN (2010) | Scholastic Honors

### Bachelor of Science

*Computer Graphics Technology*

### Minor

*Art and Design*

## Disney University

Orlando, FL (2010) | Anaheim, CA (2012)

### Ducktorate Degree

*Human Resource Management*

### Mouseters Degree

*Professional Development and Leadership*

